



# Quote Sheet

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June 16, 2020

## **Dow**

“As a founding member of the MRFF, on behalf of Dow I am thrilled to see this pilot program focused on recycling solutions for flexible plastic packaging (FPP) off to a successful start in the United States. With FPP consumption growing rapidly, it is critical that we have an innovative recycling solution to properly collect these materials.

The successful recovery and reuse of FPP underscores the MRFF’s commitment to a circular economy and it is our hope that this program will spark a new wave of innovative recycling solutions in both the US and on a global scale.” — Jeff Wooster, global sustainability director, Dow Packaging and Specialty Plastics

## **Nestlé Purina PetCare Company**

“As a society, we have a responsibility to minimize our waste and find ways to repurpose material to be used again, where possible, in next generation products and packages. At Nestlé Purina, we are working hard to transform our packages to be more easily recycled or reused. It is just as important to upgrade the recycling infrastructure in the United States so that flexible plastics can be collected in curbside recycling, sorted and baled, and then reused. The Material Recovery for the Future (MRFF) pilot took a big step toward making flexible plastic packaging recyclable by using new technology to keep this valuable material in a circular economy. Partnerships like MRFF combine the best capabilities of organizations up and down the packaging supply chain to make change happen. We are proud to have been a founding partner in this important work.” — Diane Herndon, Senior Manager, Sustainability

## **Kraft Heinz**

“The Kraft Heinz Company recognizes the distinct challenges associated with various stages of responsible manufacture, use and post-consumer collection and recycling of flexible packaging and we’re proud to partner with J.P. Mascaro, and the other MRFF program sponsors, to help advance recycling for flexible plastic packaging. We’re excited to see that Pottstown and nearby communities can now recycle empty flexible film packaging in their recycling bins and are encouraged by the success of the pilot to serve as a blueprint to help other MRF’s effectively recycle in their communities. We are steadfast in our ambitious sustainable packaging commitments and shared continuous improvement specifically in this area. It’s through deep collaboration with initiatives like the MRFF pilot, that collectively, we can achieve our societal expectations around sustainable packaging and we look forward to replicating these successful results in other communities and MRFs.”— Jonah M. Smith, Director of Environmental, Social, Governance



### **Mondelēz International**

“Mondelēz International is a proud sponsor of the Material Recovery For the Future consortium and we are excited by the successful outcomes highlighted in today’s report. MRFF, in partnership with TotalRecycle MRF, has demonstrated the possibilities for the efficient recovery of flexible packaging through curbside recycling. This achievement provides a guiding example for other material recovery facilities to follow and advances Mondelēz International’s long-term ambition to achieve zero net waste as we empower people to snack right around the world every day.”— Christian E. Hutter, Global Packaging Sustainability PMO

### **Nestlé USA**

“The strong performance results from the MRFF pilot project demonstrate that it is feasible to close the loop for plastic flexible film in the US, with substantial infrastructure investment and cross-sector collaboration. At Nestlé we are working to deliver our 2025 goal to make 100% of our packaging recyclable or reusable. Bolstering infrastructure and increasing curbside access for plastic flexible film recycling in the US are critical steps toward achieving that goal. We look forward to using these results to strengthen our advocacy for increased investment in recycling infrastructure.”— Nicole Camilleri, Technical Packaging Senior Development Specialist – Sustainability Lead

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